



Transformation **GEMS**

Gifted Entrepreneurs with Millionaire Status

Dear GEMS, Friends, and Supporters,

Transformation GEMS is committed to uplifting our community through sustaining partnerships and empowering women to excel! We have been in existence for 7 years, supporting at least 100 women and are planning to support even more. **Our mission is to empower women to create systems, legacies, and become recession-proof. Your support helps us to accomplish our mission.** We are excited for the upcoming opportunity to impact the Greater Lansing Community.

It is official and the plans are in place to promote our 2024 Transformation GEMS Courageously Evolving Conference. This year's conference will be held on July 20, 2024, at the Kellogg Hotel & Conference Center, East Lansing, MI. The in-person event will begin at 9:00am and end by 4:00pm. Our first four conferences were phenomenal! We sold out almost two months before the event kicked off, with over 150 guests that came from Atlanta, Dallas, Chicago, Indiana, Ohio, and several cities throughout Michigan (Lansing, Jackson, Albion, Grand Rapids, Kalamazoo, Flint, Grand Blanc, and Ann Arbor).

Our goal for 2024 is to accommodate up to 250 guests, give away some amazing gifts, and provide an appetizing meal. In addition, with your help as a sponsor, we are planning to provide the vendor boutique entrepreneurs in the room an opportunity to pitch their businesses and allow the audience to be the judge. Which means a few women will leave with a check to support their business. In 2023, several women received a monetary check to assist with their business.

The budget for the 2024 Conference is \$25,000 and we know with your support we can make it happen so that we can continue to provide affordable office space, education, grants, pitch contest funds, grants, and empowerment resources for the Greater Lansing community. Over the last three years we have given away over \$30,000 in funds and resources to Women of Color in the Community.

Please review and select an amount to support our organization. We are a 501c3 organization, which means the amount you give is a tax write off. Our organization will provide you with a receipt for your giving. To learn more about us, check out the website at www.transformationgems.com I look forward to connecting with you to establish transformational partnerships!

Thank you!

Carmen

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DONATIONS ACCEPTED VIA PAYPAL: [PayPal.me/transformationgemsCT](https://www.paypal.com/TransformationgemsCT) or Check made out to TransformationGEMS